

# Strengthening Software Asset Management for Federal Agencies

Adam McIlwain

January 2025





# The Importance of SAMOSA: A New Mandate for Federal Agencies

With the passage of the Strengthening Agency Management and Oversight of Software Assets (SAMOSA) Act, a new era of Federal Software Asset Management (SAM) is underway. For the first time since 2016, SAMOSA mandates federal agencies to assess and reinvest in their SAM programs, marking a critical step in enhancing operational efficiency, compliance, and cost control.

SAMOSA is a clear directive from Congress to refocus attention and resources on Software Asset Management (SAM). This act serves as a reminder that SAM isn't a one-time task but an ongoing process that evolves as technology, licensing models, and regulations change.

SAMOSA follows in the footsteps of the Making Electronic Government Accountable by Yielding Tangible Efficiencies Act (MEGABYTE), a policy enacted during the Obama Administration. MEGABYTE was widely considered a <u>success</u>, establishing clear SAM responsibilities and requiring agencies to build centralized software inventories and enforce licensing accountability.

However, as MEGABYTE aged, it eventually faded from the spotlight, and many agencies eventually lost funding and focus for their SAM efforts. SAMOSA brings SAM back into the forefront of congressional oversight, reinforcing the necessity of a robust SAM practice that continuously adapts to complex software licensing environments.

#### Introducing SIE's Low Cost SAMOSA Readiness Assessment

- ✓ SIE is offering a SAMOSA Readiness Assessment.
- ✓ Our Readiness Assessment is a low-cost service designed to provide evaluation of SAMOSA compliance, overall SAM maturity, and identify gaps in people, process, and technology.
- ✓ Agencies will have a clear path to comply and optimize SAM programs.



# SIE Consulting Group: Your Partner in Achieving SAMOSA Compliance

At SIE Consulting Group (SIE), we specialize in guiding federal agencies through the complexities of SAMOSA compliance. We understand the unique challenges faced by government organizations and offer tailored solutions to help agencies:

- Achieve full SAMOSA compliance and enhance software asset management processes.
- Maximize cost efficiency by eliminating unnecessary or redundant software assets.
- Reduce risk by ensuring licenses are fully compliant, minimizing the risk of costly audits or penalties.
- Boost security by mitigating risks associated with unsupported or outdated software.

## Why Choose SIE Consulting Group?

#### Expertise You Can Trust

SIE Consulting Group has extensive experience in managing complex SAM programs for large organizations, with a special focus on federal agencies. Our team brings:

- **Decades of collective experience** managing software licensing and SAM for large enterprises across industries.
- **10+ years of service** working directly with federal agencies, ensuring compliance with past and current SAM policies, including MEGABYTE and SAMOSA.
- A deep understanding of **federal procurement regulations** and **software licensing** requirements across all major software publishers, such as **Oracle**, **IBM**, **Microsoft**, **ServiceNow**, **Broadcom**, and others.

#### Comprehensive Services to Support Your SAM Goals

SIE offers a full suite of services designed to build, deploy, and manage successful SAM programs, including:

• **SAM Program Development**: Tailored strategies to create sustainable, efficient SAM programs.



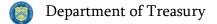
- **SAM Technology Deployment & Configuration**: Expertise in deploying and configuring all major SAM tools, including Flexera, ServiceNow, Snow, and Eracent.
- **Risk Management & Compliance**: Helping federal agencies reduce compliance risks, optimize software portfolios, and ensure cost-effective, secure software usage.

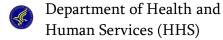
#### Tool-Agnostic Approach: Focus on Results

At SIE, we emphasize that tools alone cannot guarantee SAM success. We are a tool-agnostic consulting firm, advising against the assumption that a single SAM tool is the solution. Instead, we start by assessing your existing technology landscape and ensure any new potential tools align with your SAM use cases and overall goals.

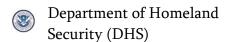
#### Proven Track Record with Federal Agencies

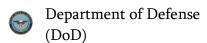
Our extensive work with federal agencies includes successful partnerships with organizations such as:

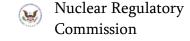


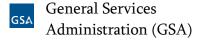














Office of Personnel Management (OPM)

Our past performance in these agencies demonstrates SIE's capability to meet SAMOSA's requirements and deliver measurable results.



## Key Benefits of SIE's SAM Services

SIE's approach not only helps you achieve SAMOSA compliance, but it also delivers tangible, long-term benefits:

- **Risk Reduction**: Early identification of potential license compliance issues that could lead to costly audits.
- **Cost Savings**: Eliminate redundant software and optimize licensing agreements, delivering substantial cost savings.
- **Security Improvement**: Reduce exposure to security risks associated with unsupported or outdated software.

## Ready to Take the Next Step?

Achieving SAMOSA compliance doesn't have to be a daunting task. With SIE Consulting Group as your partner, you can streamline your SAM program, ensure compliance, and unlock significant cost savings.

<u>Contact us</u> today to schedule your SAMOSA Readiness Assessment and take the first step towards a more efficient, secure, and compliant software asset management program for your agency.

This publication has been written in general terms and therefore cannot be relied on to cover specific situations; application of the principles set out will depend upon the particular circumstances involved and we recommend that you obtain professional advice before acting or refraining from acting on any of the contents in this publication. SIE Consulting Group would be pleased to advise readers on how to apply the principles set out in this publication to their specific circumstances. SIE Consulting Group accepts no duty of care or liability for any loss occasioned to any person acting or refraining from action as a result of any material in this publication.